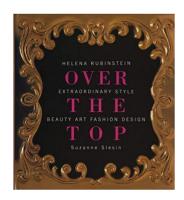


GOLDHAWK INTERNATIONAL ADVANCE INFORMATION



Category: Fashion

Title: Over the Top: Helena Rubinstein

Author: Suzanne Slesin

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OVER THE TOP

Helena Rubinstein

Suzanne Slesin

Key Points

- This lavishly illustrated volume opens a window into the world of one of the most extravagant and wide-ranging style makers of the last century
- Four hundred glorious images—many never-published before—and a meticulously researched text, including 16 essays by renowned experts in the fields of art and interior design.
- "Over The Top, by Suzanne Slesin, pays homage to the remarkable life of this Polish immigrant turned cosmetics magnate, a woman whose eclectic taste and appetite for acquisition made her a leading patron of twentieth-century art and design." —Vogue

Book Description

Rubinstein's bold and influential flair for decor—sleekly modern at times, and at other times a wildly eclectic sampling from different eras—was showcased globally in her beauty salons and in her glamorous residences in New York, Paris, and the South of France.

On these projects, "Madame" worked with prominent architects and designers such as Donald Deskey, Paul Frankl, Erno Goldfinger, David Hicks, and Louis Süe. An astute patron, she invested in artworks by the luminaries of Parisian bohemia just as they began their ascent; her vast collection included African art, tapestries by Picasso and Rouault, paintings by Degas, Dufy, Matisse, Miró, Modigliani, and Monet, murals by Dalí, sculptures by Nadelman and Brancusi.

Her striking instinct for fashion (she wore Worth and Poiret at first, and Balenciaga and St. Laurent 60 years later) and her famous over scaled jewelry kept her in the public eye, decade after decade.