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MONSIEUR DIOR: *Once Upon a Time*

Natasha Fraser-Cavassoni

Key Points

- **An exclusive behind-the-scenes look into the ten years Christian Dior ran his esteemed house.**
- **“a limpid book of astonishing intimacy and luminous beauty tucked inside a Dior-grey box like a rare jewel” Architectural Digest**

Book Description

As women were starved for glamour following World War II, Dior's New Look was revolutionary in bringing femininity back to fashion with a bold use of fabric and silhouetted lines.

In the short time he ran the house, Dior rose to superstardom and managed to expand his empire to perfumes, jewellery, and hosiery while opening boutiques all over the world.

Author Natasha Fraser-Cavassoni interviewed dozens of people who had a direct relationship with the fashion designer such as Jacqueline de Ribes, Olivia de Havilland, John Fairchild, Pierre Cardin, Victoire Doutreleau, and many others, including his vendeuses or saleswomen, society clients, models, and muses, giving readers unique intimate insight into how this captivating house operated.

With dazzling images by photographers such as Cecil Beaton, Henri Cartier-Bresson, Lord Snowdon, and Willy Maywald, as well as never-before-seen materials from the Dior Archives, this account is a fresh and surprising view into the House of Dior and life of its brilliant founder.

About the Author

Natasha Fraser-Cavassoni is a Paris-based British writer and journalist who specializes in fashion, interiors, and lifestyle. She has lived in Los Angeles and New York, where she worked at the Andy Warhol Studio, then at *Interview* Magazine. Arriving in Paris in 1989, she was one of Karl Lagerfeld's assistants in the Chanel Studio. After two years, she joined *W* before becoming the European Editor at the American *Harper's Bazaar* from 1999 to 2004.

Fraser-Cavassoni is the author of *Sam Spiegel, The Biography of a Hollywood Legend*; *Tino Zervudachi: A Portfolio*, published by Pointed Leaf Press in 2012; and *Dior Glamour: 1952-1962*. This is her fourth book.